

### Wish to Sell your Modifications? ModStore them!

STCs – MINOR CHANGES – ENGINEERING BULLETINS – SERVICE BULLETINS – NEW DESIGNS

#### Start today and grow your customer base worldwide

- Display your modifications online
- Buyers will find you and contact you directly
- Stay ahead of your competitors
- Grow your business

#### More benefits

- Your news in ModStore Newsletters & Social Media
- Receive Analytics Reports to improve your results
- Place Banner Ads to promote your company
- Present your company at ModStore Networking Events



#### Be a Seller Member

The ModStore Seller Membership brings results. We are proud to say that 100% of the Memberships have been renewed in the past years, thanks to satisfactory results and the services we provide. So step in and experience our efforts to promote your company and the solutions you offer!

#### Services we provide

- Showcase Modifications, Designs & Minor Changes
- Company logo on Homepage
- Logo on homepage brings visitor directly to overview of your modifications
- Publication of news items in Social Media & ModStore Newsletters
- Receive Tender Requests from Buyers
- Quarterly Analytics Report of customer visits
- Advertise in ModStore Newsletters
- Company Profile Page for direct contact details
- Online training in using ModStore.aero
- 24/7 access to add info, pictures and & video's
- Present your company at ModStore Networking Events
- Communication is direct and confidential
- No role or commissions for ModStore

#### Our Seller Members Today



### Sign up

If you are either a small company or a large one, every Seller of aircraft modifications fits in perfectly. We carefully created Membership Packages for every budget and marketing strategy. Sign up today and experience our efforts to give you the best of service.

### Price List Seller Memberships

	BRONZE	SILVER	GOLD	PLATINUM
NUMBER OF MODS TO UPGRADE AND SHOWCASE <small>MAX</small>	5	10	20	Unlimited
NUMBER OF CONTENT MANAGEMENT LOGINS <small>MAX</small>	2	3	6	Unlimited
NUMBER OF MODS UPGRADED FOR YOU BY MODSTORE	1	2	6	10
NUMBER OF FREE BANNERS ADS IN NEWSLETTER PER YEAR		2	4	6
YOUR LOGO ON HOMEPAGE LINKS TO YOUR MODS		✓	✓	✓
QUARTERLY ANALYTICS REPORTS			✓	✓
COMPLEMENTARY SERVICES**	✓	✓	✓	✓
	<b>\$ 100</b> PER MONTH*	<b>\$ 180</b> PER MONTH*	<b>\$ 250</b> PER MONTH*	<b>\$ 300</b> PER MONTH*
			<b>BEST BUY</b>	

#### RECOMMENDED SERVICES TO INCLUDE IN YOUR AGREEMENT

YOUR PRESS RELEASES DISTRIBUTED VIA SOCIAL MEDIA (TWITTER & LINKEDIN) AND MONTHLY NEWSLETTERS	<b>\$ 60</b> PER MONTH*
QUARTERLY ANALYTICS REPORT OF POTENTIAL CUSTOMER VISITS AND RFI'S (FOR BRONZE & SILVER PACKAGE)	<b>\$ 40</b> PER MONTH*
MODSTORE TO UPGRADE YOUR MODIFICATIONS FOR YOU BY USING YOUR TEXT AND PICTURES	<b>\$ 65</b> PER MOD

- MODSTORE'S MINIMUM AGREEMENT TERM IS 1 YEAR.
- THIS PRICE LIST IS VALID FROM DECEMBER 1ST, 2017 TILL JUNE 30TH, 2018
- COMPLEMENTARY SERVICES INCLUDE:
  - ✓ 24/7 ACCESS TO ADD INFO, PICTURES AND VIDEO'S TO YOUR MODIFICATIONS
  - ✓ COMPANY PROFILE PAGE
  - ✓ RECEIVE TENDER REQUESTS FROM BUYERS
  - ✓ ONLINE TRAINING IN USING MODSTORE.COM
  - ✓ REPRESENT YOUR COMPANY DURING MODSTORE NETWORKING EVENTS

For more information or to receive a fitting proposal, please send an e-mail to [info@modstore.aero](mailto:info@modstore.aero) or give us a call at +31 (0)6 51 362 569.

It would be our pleasure to get in touch!

### Advertise

ModStore Newsletters reach buyers, such as aircraft operators, with a focus on Aircraft Modifications worldwide. A great opportunity to promote your company and the solutions you offer!

It's easy! Buy **Media Credits** and simply decide how and when you share your message.

Media Credits can be exchanged for:

- Banners / Advertisements – w: 700 x h: 150
- Press releases
- Dedicated ModStore Newsletters (*Exclusively available for ModStore Seller Members*)

The ModStore Newsletter is sent twice a month.

### Price List Promotional Activities & Media Credits

MEDIA CREDITS	\$ 150 PER CREDIT			
NUMBER OF MEDIA CREDITS PER PROMOTIONAL ACTIVITY	SELLER MEMBERS	NON MEMBERS		
PRESS RELEASE IN MODSTORE NEWSLETTER	FREE*	2		
BANNER ADS IN MODSTORE NEWSLETTER (w: 700 x h: 150)	1 **	2		
DEDICATED MODSTORE NEWSLETTER - DESIGN LAYOUT	1	N/A		
DEDICATED MODSTORE NEWSLETTER	2	N/A		
MEDIA CREDITS PRICE BREAKS	BASIC	PREMIUM	ELITE	GRAND
NUMBER OF MEDIA CREDITS	5	10	20	50
PRICE PER CREDIT	\$ 150	\$ 140	\$ 125	\$ 120
PRICE PER PACKAGE	\$ 750	\$ 1400	\$ 2500	\$ 6000
			BEST OPTION	

\* ONLY IF INCLUDED IN YEARLY MEMBERSHIP FEE

\*\* SELLER MEMBER PACKAGES INCLUDE FREE BANNER ADS

To learn more about our promotional efforts, please send an e-mail to [info@modstore.aero](mailto:info@modstore.aero) or give us a call at +31 (0)6 51 362 569.

We look forward to hear from you!